

Keenan Dava

media coordinator

contact

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2705 N Whipple St. #1,
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education

Wheaton College, Wheaton IL
Aug 2018, **B.A. Communication**

skills

adobe photoshop

adobe premiere pro

adobe illustrator

adobe audition

adobe after effects

photoshop lightroom

mailchimp

microsoft office

hootsuite

objective

Passionate communicator skilled in multimedia content creation, social media management, and digital storytelling. **Looking for a role in a collaborative environment with opportunities to develop and produce all forms of creative content.**

experience

Glen Ellyn Bible | Jun 2018 - Jun 2019

Media Coordinator

- concept and create multi-media content, ranging between video, photo, and web graphics for communication and marketing purposes
- increased monthly facebook engagements by 50%, post reach by 20%, and average monthly page views by 50%

Freelance | Jan 2018 - Present

Videographer, Photographer, Graphic Designer

- collaborate and consult with clients, to create work with a tailored aesthetic specific to client's unique story and vision
- create diverse video and photo content in a variety of genres including: portraiture, event, production, documentary, and narrative

Wheaton College Marketing Communications | Sep 2016 - Apr 2017

Graduate Marketing Intern

- storyboarded, shot, and edited social media video promotions
- edited and wrote informational and educational copy for print and e-blasts
- developed and implemented social media marketing campaign resulting in increased average online engagement and traffic

Mott. St & Kasama | Jun 2019 - September 2021

Server Assistant, Server, Register

- evaluated and guided patron requests toward increased sales revenue
- curated lively and professional dining experience for 200+ patrons within 4 hour shift, while maintaining professional communication with all patrons

HoneyRock | May 2016 - Aug 2016

Theatre Instructor

- directed and taught fundamentals of theater and acting to K-12 youth, in class sizes of up to 18 students
- trained and empowered teacher-aides, to help in teaching subject to beginner students